

20 Under 40 Award: Charles Goodrich

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Charles Goodrich is the manager of Liqui-Green Lawn and Tree Care in Galesburg. He is a recipient of the 20 Under 40 award. LEWIS MARIEN/The Register-Mail

GALESBURG — This week's recipient of the Young Professionals of Galesburg and the Galesburg Area Chamber of Commerce's "20 Under 40" award to be profiled is Charles Goodrich, manager of Liqui-Green Lawn and Tree Care.

According to the nomination, Goodrich "has a compassionate drive."

Goodrich volunteers his time as a certified arborist for Saluting Branches at the Rock Island National Cemetery on Arsenal Island and serves on the city's Tree Commission. He also volunteers his time as a Knox County Sheriff's Auxiliary member.

"Charlie shows strong leadership skills and is a great role model for anyone who is looking to start their own business. Charlie goes out of his way to help others," the nomination states.

In addition, Goodrich is "honest, hardworking, a person of integrity, has high goals, and has a vested interest in this community. He has optimism and a real vision for not only his own business, but for the entire business community, and residents of this area."

Here's more about Goodrich in his own words:

Q. What do you do in your current position?

A. I am blessed to be the Manager of Liqui-Green Lawn and Tree Care of Galesburg. We specialize in fertilization, weed control, disease, and insect control of residential and commercial lawns and landscapes. We proudly service Galesburg and the surrounding communities. My position at Liqui-Green includes monitoring the quality of work being done and making sure that we are growing in the right direction every day to serve our community. I believe as a local family-owned company we should treat all lawns and landscapes as our own. In addition to my position at Liqui-Green, I started my own venture in 2014 as a regional certified arborist for the Quad Cities, Muscatine, Iowa City and Cedar Rapids and in 2015 I launched a national tree supply distribution company called Tree Savers providing consulting and products to tree care and landscaping companies across the United States.

Q. How are you involved in the community?

A. Locally I am a member of the Galesburg Chamber of Commerce, I am an active member of our Business Networking International (BNI) Chapter, and I am the Chief of the Knox County Sheriff's Auxiliary Deputies. I also serve on the Galesburg Tree Commission and am an active member at Bethel Baptist Church. I am fortunate to also be a part of the International Society of Arboriculture.

Q. Of what achievement are you most proud?

A. I am most proud of being nominated as a crew leader for Saluting Branches — Arborists United for Veteran Remembrance. This was a national event on Sept. 23, 2015, that involved over 1,000 tree care workers joining together to donate a day of service to clean up 27 national cemeteries.

Q. What advice do you have for other young professionals?

A. My best advice to other young professionals is to never feel settled where you are. It is important to always take care of the existing accomplishments you have made and at the same time you should consistently strive for new goals also. Keep your thinking caps on, network with other professionals, and opportunity will come your way.

Q. What's the most important thing people should know about your community?

A. Galesburg is a wonderful community. It is up to each one of us to make sure to keep building Galesburg every day. We are blessed to live in an area that is so unique and full of opportunity. We have an already outstanding school district that is always striving for improvement. My wife Danielle and I are proud to call Galesburg our home.

Charles J. Goodrich - Age: 26: **Residence:** Galesburg: **Profession:** Manager of Liqui-Green Lawn and Tree Care of Galesburg: **Education:** Bachelor of science from Western Illinois University and associate of science from Carl Sandburg College: **Family:** Wife, Danielle

About the award The Young Professionals of Galesburg and the Galesburg Area Chamber of Commerce have launched the "20 Under 40" award.

This award honors 20 individuals under the age of 40 considered to be "movers and shakers" in the community.

Honorees will be profiled each week through Jan. 31, 2016, in The Register-Mail. They will be included in a special supplement in February 2016, in addition to being recognized at the chamber's annual dinner to be held in February 2016.

The 20 honorees are judged on their outstanding career achievements and community impact. A panel of judges evaluated each nomination on information provided in the following categories: Reason for nomination, career achievements/special awards and recognition, community involvement, volunteerism and community service leadership skills.